

THE SOCIETY FOR MATERNAL-FETAL MEDICINE IS EXTREMELY GRATEFUL TO THE MARCH OF DIMES®

for supporting the SMFM 37th Annual Meeting through an unrestricted educational grant



The Society for Maternal-Fetal Medicine extends sincere thanks and appreciation to the following companies and organizations for their participation in the Pregnancy Meeting's Industry Exhibits. The following are identified as supporting and taking an active interest in the activities of the Society.*

ACOG Long-Acting Reversible Contraception (LARC) Program

<http://www.acog.org/About-ACOG/ACOG-Departments/Long-Acting-Reversible-Contraception>

The Long-Acting Reversible Contraception (LARC) Program at the American College of Obstetricians and Gynecologists works to lower the unintended pregnancy in the U.S by connecting providers, patients, and the public with the most up-to-date information and resources on LARC methods (IUDs and the contraceptive implant) and increasing access to the full range of contraceptive methods.

AMAG Pharmaceuticals, Inc.

www.amagpharma.com

AMAG is a biopharmaceutical company focused on bringing therapeutics to market that provide clear benefits and help improve people's lives. Headquartered in Waltham, Massachusetts, we work to develop and deliver important therapeutics, conduct clinical research in areas of unmet need and create education and support programs for the patients and families we serve. Our products support the health of patients in the areas of maternal health,

anemia management and cancer supportive care.

Applied Medical

www.appliedmedical.com

Applied Medical is a new generation medical device company dedicated to providing breakthrough technologies that enhance patient outcomes. The Alexis® wound protector/retractor has been shown to reduce pain, post-op analgesia, blood loss, and SSI following c-sections. For more information, please visit booth #718.

AS Software, Inc.

<http://as-software.com>

AS-OBGYN™ delivers state-of-the-art ultrasound reporting and image management designed for women's healthcare and tailored for Maternal Fetal Medicine (MFM). It is a scalable and robust solution utilizing a structured, clinical database to efficiently manage ultrasound information. The integrated image management solution allows you to finalize your reports with embedded images in seconds. AS-OBGYN is intuitive and easy to use, with world-class support provided by an industry leader.

Association for Maternal Fetal Medicine Management (AMFMM)

www.amfmm.com/Home.aspx

Established in 2008, the Association for Maternal Fetal Medicine Management (AMFMM), a Nonprofit 501(c)6, Professional Group of the Society for Maternal-Fetal Medicine (SMFM), is

dedicated to improving the art and science of MFM practice management in an efficient and effective manner.

Boulder Abortion Clinic, PC

<http://drhern.com>

Boulder Abortion Clinic, the private practice of Dr. Warren M. Hern, has been providing quality care for women since 1973. Specializing in late abortion, outpatient services are provided to select patients over 30 menstrual weeks for documented fetal anomaly, fetal demise, or maternal medical indications. Having a tradition of research and training in abortion services, the facility has an experienced, dedicated, and bilingual staff. Post procedure assistance with genetic testing and grievance services are available.

The Center for Fetal Diagnosis and Treatment at The Children's Hospital of Philadelphia

www.chop.edu/centers-programs/center-fetal-diagnosis-and-treatment

Celebrating two decades of advances, excellence and hope. The world's largest prenatal therapy program has welcomed more than 20,000 families from around the globe. Team members pioneered the surgical techniques and care protocols that today define the field. A co-leader of the landmark Management of Myelomeningocele Study proving the efficacy of fetal surgery for MMC. Home to the world's first delivery unit housed within a pediatric hospital and dedicated

*The SMFM 37th Annual Pregnancy Meeting Exhibitor and Sponsor list above was available for publication at press time. A complete list of exhibitors can be found onsite, at the entrance to the Industry Exhibits which are located in Caesars Palace Octavius Ballroom and foyer. The exhibit floor plan is subject to change. A complete exhibitor list with booth locations will be located on the exhibitor section of the Pregnancy Meeting website and the Pregnancy Meeting mobile app. For details and instructions visit: www.SMFM.org.

exclusively to pregnancies complicated by birth defects.

Children's Hospital of Wisconsin

www.chw.org/medical-care/fetal-concerns-center

The Fetal Concerns Center of Wisconsin is a cooperative effort between Children's Hospital of Wisconsin and Froedtert & the Medical College of Wisconsin. The only program of its type in Wisconsin, its team of physicians specializes in the diagnosis, treatment, and comprehensive care coordination for women with high-risk pregnancies. In addition to prenatal care coordination and management, the Fetal Concerns Center also performs fetal surgeries, including fetal myelomeningocele repair and treatment for twin-to-twin transfusion syndrome.

Children's National Fetal Medicine Institute

www.childrensnational.org/fetal

The Fetal Medicine Institute at Children's National Health System offers unparalleled care for unborn babies with known or suspected medical conditions. The Institute is one of the only pediatric centers in the nation that combines fetal MRI and ultrasound to provide comprehensive fetal imaging and advanced fetal brain analysis. Our team of experts from 19 pediatric specialties partners with referring MFMs and OBs to develop personalized care and delivery plans for each patient and her family.

Cincinnati Fetal Center

www.cincinnatichildrens.org/

The Cincinnati Fetal Center brings together renowned fetal and maternal medicine specialists, leading technologies, and a full range of integrated support services from Cincinnati Children's Hospital Medical Center, Good Samaritan Hospital and University of Cincinnati Medical Center. This innovative collaboration makes us one of the only fetal care programs affiliated with a top children's hospital and university pediatric training program, two Level III maternity hospitals, and two Level III and one level IV Neonatal Intensive Care Units (NICUs).

Clickview Corporation

www.clickview.com

Clickview 7i is the leading Web-Based Structured Reporting Perinatal Database for MFM. CLICKVIEW 7i Web-Based products are ideal for multi-site, multi-facility regional or enterprise practices. CLICKVIEW 7i's single Web server assures uniform reporting and Quality Assurance, substantial cost savings, ease of maintenance and updates, and ease of customization. Call for a personal 1:1 demo, visit our Web site: www.clickview.com, call 800.628.0020 for a Webex demo.

Clinical Innovations

www.clinicalinnovations.com

Since its 1993 inception, Clinical Innovations (CI) has become the largest healthcare manufacturer exclusively focused on L&D. Already a market leader with Koala® Intrauterine Pressure Catheter and Kiwi® Vacuum-Assisted Delivery System, CI has introduced traxi® Panniculus Retractor, ROM Plus® Fetal Membranes Rupture Test, and ebb® Complete Tamponade System. CI will continue to expand its product offerings to help fulfill its vision of every mom and baby going home safely. For Mom. For Baby. For Life™.

Colorado Fetal Care Center

<http://coloradofetalcarecenter.org>

Comprehensive Care for the Most Complex Conditions — The Colorado Fetal Care Center is one of the only centers in the nation to provide mothers and babies comprehensive care and treatment before, during and after high-risk pregnancies. With world-renowned surgeons, access to the most advanced research and technology, a unique partnership with the Colorado Institute for Maternal and Fetal Health, and a Level 4 NICU, we provide every adult and pediatric subspecialty service needed to treat high-risk mothers and babies.

CombiMatrix

<http://combimatrix.com/>

CombiMatrix employs the latest in technological advancements (SNP

microarray), to provide in-depth answers to complex health questions in Preimplantation Genetic Screening, prenatal diagnosis, miscarriage analysis, and pediatric developmental disorders.

Cook Medical

www.cookmedical.com

Cook Medical Reproductive Health provides physicians with a comprehensive offering of medical devices for the reproductive system. Cook Medical is committed to education, research, and collaboration with physicians to enhance patient care for women and men throughout their reproductive lives, from diagnosis to post-delivery. For more information, please visit www.cookmedical.com/rh.

CooperSurgical

www.coopersurgical.com

Since our founding in 1990, CooperSurgical has researched, developed and manufactured a wide range of trusted brands that have advanced the standard of care for families. Our diversified portfolio of products and services focuses on women's health, fertility and diagnostics. Come visit us at booth #622 to interact with our industry leading solutions and experience why CooperSurgical is at the forefront of women's health care.

Counsyl

<http://counsyl.com>

Counsyl is a DNA testing and genetic counseling service. Every Counsyl test starts with a conversation with a patient's healthcare provider and includes a complimentary consultation with a board-certified genetic counselor. Our automated clinical lab enables results delivery at industry-leading speeds for a fraction of the average cost. Counsyl has screened more than 600,000 patients and served more than 10,000 health care professionals. For more information, visit www.counsyl.com

CoxHealth

www.coxhealth.com

CoxHealth is an integrated healthcare system based in Springfield, MO with five hospitals and more than 80 regional clinics throughout southwest Missouri.

The system provides care for more than 1 million patients and offers 954 licensed beds, a level I trauma center and a new 28 bed level III NICU. Nearly 4,000 babies are born annually. Cox-Health is recruiting for an MFM physician to join our existing team.

Digisonics

www.digisonics.com

Digisonics has set the standard for OB/GYN software systems for more than 40 years — with the first review station, the first fully functional web based system and fully integrated 3D/4D analysis package. OB-View solutions combine high performance image analysis systems, professional reporting choices, an integrated clinical database and a powerful PACS image archive into one complete system. OB-View solutions maximize efficiency by integrating and automating the entire complex workflow resulting in maximum productivity.

Dornier MedTech

www.dornier.com

Dornier MedTech is focused on providing leading technology and improving life by delivering products to physicians and patients.

Duchesnay USA

www.DuchesnayUSA.com

Duchesnay USA is a healthcare company devoted to safeguarding the health and well-being of expectant mothers and their unborn babies. We strive to ensure that expectant women who require pharmacological treatments have access to proper medical advice and therapies that are proven safe to reduce the symptoms of nausea and vomiting during pregnancy (NVP). Our first product was approved by the FDA in April 2013 and is available in pharmacies nationwide. To learn more: www.DuchesnayUSA.com.

Ecomed Solutions

<http://ecommed-solutions.com>

The SUREGLIDE™ safety scalpel captures the feel and elegant design demanded by surgeons and safety features to reduce the risk of fetal

lacerations and sharps injury to surgical staff during cesarean delivery.

Elsevier

www.elsevierhealth.com

ELSEVIER is a leading publisher of health science publications, advancing medicine by delivering superior reference information and decision support tools to doctors, nurses, health practitioners and students. With an extensive media spectrum - print, online and handheld, we are able to supply the information you need in the most convenient format.

Eurofins NTD, Inc.

<http://ntdlabs.com>

NTD Labs, an innovative leader in prenatal screening, provides accurate and timely information to healthcare providers and expectant parents. We achieve this through our unwavering dedication to research, exceptional customer service, and continuous improvement. With over four decades of prenatal screening experience in the maternal fetal health industry, NTD Labs was the first to introduce ONTD, Down Syndrome, Early Onset Preeclampsia, and first trimester AFP screening.

Fellowship in Family Planning/ Ryan Residency Training Program

www.ryanprogram.org

The Fellowship in Family Planning, based in 31 leading departments of ob-gyn, is the only fellowship in the nation that provides the opportunity to develop high-level research and clinical skills in contraception and abortion. The Ryan Program provides resources and technical expertise to help departments of ob-gyn improve resident training in abortion and contraception.

Ferring Pharmaceuticals, Inc.

www.ferringusa.com

Ferring Pharmaceuticals Inc. is a research-driven biopharmaceutical company devoted to identifying, developing, and marketing innovative products in the fields of obstetrics, reproductive health, osteoarthritis, gastroenterology, and urology. To view

all of our US offerings, please visit ferringusa.com.

The Fetal Care Center of Barnes-Jewish Hospital, St. Louis Children's Hospital

<http://www.fetalcare.org>

The Fetal Care Center of Barnes-Jewish Hospital, St. Louis Children's Hospital and Washington University Physicians offers every service for both mom and baby on one medical campus. Every expertise — from diagnostic testing, fetal surgical interventions, pediatric specialists, labor and delivery to our Level IV newborn intensive care unit — is all here. Join us in Booth 701 to learn more and meet our team.

The Fetal Center at Children's Memorial Hermann

<http://childrens.memorialhermann.org/the-fetal-center>

The Fetal Center offers a complete range of prenatal testing and interventions with a coordinated program for mother and child before, during and after birth. The team of experts will develop a tailored, comprehensive plan of care for both mom and her baby. From the initial prenatal consultation through follow-up visits, The Fetal Center specialists work closely with mothers, their families and their referring physicians to provide support, counseling and education along with high quality care.

Fetal Center at Vanderbilt- Monroe Carell Jr. Children's Hospital-Vanderbilt University

www.childrenshospital.vanderbilt.org

The Fetal Center at Vanderbilt is an internationally recognized center offering advanced diagnosis, education and therapeutic treatments for the unborn child with congenital problems. Our center provides compassionate, professional and unique treatment plans incorporating multi-disciplinary specialists and innovative fetal research and education.

Fetal Medicine Foundation USA

<http://fetalmedicineusa.com>

The Fetal Medicine Foundation (FMF) is recognized as the world leader in first trimester screening (FTS) training and accreditation, attended by

more than 60,000 participants worldwide. We are a nonprofit charitable organization whose main goal is to improve the health of pregnant women and their babies through our programs, with the support of an international group of experts, has introduced an educational program for both healthcare professionals and parents, and a series of certificates.

Foundation for SMFM

www.foundationforsmfm.org

The Foundation's mission is to advance care in pregnancy through research and education. Thanks to our generous donors, we annually fund the SMFM/AAOGF Scholarship, the Garite Mini-Sabbatical Grant, the Quilligan Scholars Programs, and the Queenan Fellowships for Global Health. We also offer a Literature Alert subscription series and cosponsor the annual First Year MFM Fellows Retreat with the Society for Maternal-Fetal Medicine.

Gauss Surgical, Inc.

www.gaussurgical.com

Gauss Surgical's Triton System allows for real-time monitoring of surgical blood loss in suction canisters and surgical sponges. Image-processing algorithms analyze scans of sponges and canisters, and determine blood loss with an unrivaled level of accuracy and precision.

GE Healthcare

<http://www3.gehealthcare.com/en>

GE Healthcare provides transformational medical technologies that will shape a new age of patient care. GE Healthcare's expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, disease research, drug discovery and biopharmaceuticals is dedicated to detecting disease earlier and tailoring treatment for individual patients. GE Healthcare offers a broad range of services to improve productivity in healthcare and enable healthcare providers to better diagnose, treat and manage patients.

GE Voluson Club

www.volusonclub.net/us/home

We invite you to join the GE Voluson Club, a network of thousands of fellow

GE Voluson ultrasound users. Club membership gives you access to many tools and resources which are only available to members - helping you experience the full power of your GE Voluson ultrasound system. Members are regularly informed about developments in GE Voluson ultrasound technology and provided with special offers and opportunities the club's own GE Voluson Club website.

GenPath Women's Health, an OPKO Health Company BioReference Laboratories

www.genpathdiagnostics.com

GenPath Women's Health, a division of BioReference Laboratories, Inc., an OPKO Health Company, specializes in the diagnostic needs of MFM and Ob-Gyn including prenatal/maternal risk assessment, carrier testing, prenatal diagnosis, pregnancy thrombophilia and infectious diseases and is a sister division of GeneDx, an established leader in genetic testing for rare inherited diseases. 800-633-4522.

Harmony Prenatal Test

www.ariosadx.com

Harmony is a non-invasive prenatal test evaluating the risk of Trisomy 21, 18 and 13 as early as 10 weeks in pregnant women of any age or risk category. Harmony was validated in the general pregnancy population in the NEXT Study, which was published in the New England Journal of Medicine. NIPT based on cell-free DNA analysis is not diagnostic; results should be confirmed by diagnostic testing. The Harmony test is developed by Ariosa Diagnostics. Ariosa Diagnostics is a laboratory certified under the Clinical Laboratory Improvement Amendments (CLIA).

Hayes Locums

www.hayeslocums.com

Hayes Locums was founded in 2012 to create the ideal match between locum tenens physicians and the healthcare facilities looking to hire them. Since Hayes Locums is laser focused on the physician market, our team is uniquely positioned to locate the hard-to-find, highest-impact specialists who meet our clients' staffing needs.

High Risk Pregnancy Center

www.hrpregnancy.com

Our practice has been setting the standard for maternal-fetal medicine in the Las Vegas area since 1996, leading the way in procedures and technology. With the High Risk Pregnancy Center, you practice as a respected subspecialist in a friendly, efficient, and technologically advanced environment. We are a nationally recognized healthcare team, working together, combining our knowledge, experience and management skills to ensure our patients receive exceptional, unparalleled care throughout their pregnancy.

Hologic

www.hologic.com

We are dedicated to the science of early detection and intervention. Our products and technology support healthcare professionals who make critical decisions that affect patients' lives and health. As leaders in women's health, we know perinatal care is critical for a mother and her baby. Our fetal fibronectin (fFN) test assesses a mother's risk for preterm delivery. With this test, patients know more about their risk, and healthcare providers can plan for the unexpected.

HCA

www.practicewithus.com

HCA owns and operates over 160 healthcare facilities in 20 states with opportunities coast to coast. HCA was one of the nation's first hospital companies. We are committed to the care and improvement of human life. We strive to deliver quality healthcare, meeting the needs of the communities we serve.

Illumina, Inc.

www.illumina.com

Illumina® next-generation genomic technologies deliver fast, accurate information that can guide choices and change patients' lives and reproductive destinies at multiple touchpoints along their journey. Our advanced genomic solutions are setting new standards of success in reproductive and genetic health. But the data tell only one side of the story. Enhanced patient and provider peace of mind tell the other. To learn

how Illumina is unlocking the power of the genome, visit www.illumina.com.

Integrated Genetics

www.integratedgenetics.com

Integrated Genetics is a leading provider of reproductive genetic testing services driven by its commitment to physicians and their patients. With an expansive menu of complex tests and technologies, Integrated Genetics spans the continuum of care from prenatal diagnostics to the largest commercial genetic counseling network in the laboratory industry. Visit our booth to learn more about our VistaSeq Hereditary Cancer Panel and informaSeq Prenatal Test.

International Society of Ultrasound in Obstetrics and Gynecology (ISUOG)

www.isuog.org

ISUOG is a professional membership association and charity that aims to improve women's healthcare services through the provision and broad dissemination of the highest quality education and research information around ultrasound in obstetrics and gynecology. With 13,500 members in 128 countries, we are the leading society in this niche medical specialty.

Johns Hopkins Center for Fetal Therapy

www.hopkinsmedicine.org/fetal-therapy

The Johns Hopkins Center for Fetal Therapy provides state-of-the-art treatment for complex fetal conditions including twin-twin-transfusion syndrome, spina bifida, congenital diaphragmatic hernia, urinary tract obstruction and fetal tumors. Our multidisciplinary care approach integrates expertise in open and closed fetal interventions, fetoscopic surgery, maternal, neonatology, pediatric, genetic and social services located at one of the leading medical institutions in the nation. Our fetal therapy physician hotline - 1-844-JH-FETAL - provides 24/7 access to care.

Lupin Pharmaceuticals

www.lupinpharmaceuticals.com

Lupin Pharmaceuticals, Inc. (Lupin), a specialty pharmaceutical company, is

building on its commitment to women's health by focusing and supporting the management of postpartum hemorrhage. Lupin supports Methergine (methylergonovine maleate) Oral Tablets indicated for routine management of uterine atony, hemorrhage and subinvolution of the uterus following delivery of the placenta, and for control of uterine hemorrhage in the second stage of labor following delivery of the anterior shoulder. Lupin is excited to support SMFM.

March of Dimes

www.marchofdimes.org

Prematurity is the #1 killer of babies in the United States. We are working to change that and help more moms have full-term pregnancies and healthy babies. From polio to prematurity the March of Dimes has focused on researching the problems that threaten our children and finding ways to prevent them.

Mayo Clinic

www.mayoclinic.org

Mayo Clinic is proud to announce the launch of our Fetal Care Center under the direction of Dr. Rodrigo Ruano. The Center will provide fetal diagnostic services as well as therapeutic interventions.

Midwest Fetal Care Center

<http://themothertbabycenter.org/services/midwest-fetal-care-center>

The Midwest Fetal Care Center is the first and largest fetal care center in the Upper Midwest. Located at The Mother-Baby Center of Abbott Northwestern Hospital and Children's MN in Minneapolis, MN. The center brings together maternal-fetal experts and the latest technology and treatments from prenatal diagnosis and fetal treatment to delivery, postnatal care and long-term follow-up.

Nanosonics

www.trophon.com

Nanosonics is the inventor and manufacturer of trophon EPR — the first automated HLD system that delivers fast, safe and effective ultrasound transducer disinfection. The only proven system to kill high-risk, cancer-causing HPV. To find out more: visit

www.trophon.com or meet us at Nanosonics booth.

Natera

www.natera.com

Natera is a genetic testing company that develops and commercializes non-invasive methods for analyzing DNA. The mission of the company is to transform the diagnosis and management of genetic disease. In pursuit of that mission, Natera operates a CAP-accredited laboratory certified under the Clinical Laboratory Improvement Amendments (CLIA) in San Carlos, CA, and it currently offers a host of proprietary genetic testing services.

Norton Medical Group a part of Norton Healthcare

www.nortonhealthcare.com

Norton Children's Hospital Maternal-Fetal Medicine Specialists, a part of Norton Medical Group, is dedicated to providing comprehensive high-risk obstetric care for residents of Greater Louisville, Southern Indiana and regional communities. The practice is expanding to support the continued development of its regional outreach program and to support growth of its specialized services. Norton Children's Hospital Maternal-Fetal Medicine Specialists provides services at Norton Hospital and Norton Women's & Children's Hospital in Louisville, Kentucky. Both locations have convenient access.

NxGen MDx

<https://nxgenmdx.com>

NxGen MDx is a women's health company which is changing the landscape of genetic screening in the US. NxGen is built around the central goal of offering its clients the absolute best-in-class carrier screening. NxGen is a leader in applying next-generation sequencing to genetic screening, however, our best-in-class pursuit doesn't stop with sequencing technology. Constant literature review and consultation with leading researchers has allowed us to provide physicians with the most relevant and actionable interpretation of results for their patients. Through innovative application of the latest

technology and comprehensive result interpretation, NxGen is redefining genetic screening.

Ob Hospitalist Group

<http://obhg.com>

Ob Hospitalist Group is the largest dedicated OB/GYN hospitalist provider in the nation, leading the industry in developing and managing in-house hospitalist programs staffed with highly-skilled, Board Certified OB/GYNs 24 hours a day, 365 days a year. Our mission of elevating the quality and safety of women's healthcare has resulted in a unique, comprehensive, financially viable OB/GYN hospitalist program that supports nurses, physicians and our hospital partners. We proudly serve women, newborns and their families.

OBIX By, Clinical Computer Systems, Inc.

www.obix.com

The OBIX® System is a comprehensive, computerized system for central, bedside, & remote electronic fetal monitoring, archiving, point-of-care charting, single-click management reports, & Internet-based physician access. Combines enterprise-wide perinatal surveillance & alerting with comprehensive documentation & data storage. Interfacing with hospital departmental systems, enterprise-wide charting solutions & EMR repositories. OBIX's exclusive E-Tools for EFM assessment provide decision support that helps clinicians improve their practice & promote patient safety in EFM.

Obstetrix Medical Group

www.obstetrix.com

Obstetrix Medical Group is a national physician group practice of maternal-fetal medicine specialists. Founded in 1997, these practices are committed to caring for high-risk pregnant women and the most fragile members of our community: premature or critically ill newborns and children. These groups characteristics, including access to a large volume of complicated pregnancies, diverse geographical spread, and ties between obstetric and neonatal

practitioners, provide an unparalleled opportunity to conduct clinical research to research to advance evidence based care.

Parsagen Diagnostics, Inc.

www.partosure.com

Parsagen Diagnostics, Inc. is the manufacturer of PartoSure™, a novel bedside test to aid in the assessment of preterm delivery in patients with symptoms of preterm labor. Based on the detection of PAMG-1, PartoSure has been shown in published studies to have a higher positive predictive value compared to current methods, while maintaining an equally high negative predictive value. The PartoSure test is CE marked and is not currently approved for sale in the United States.

Perinatal Mental Health Society

The Perinatal Mental Health Society is committed to the advancement of Clinical Care, Advocacy, Research, and Education (CARE) by:

- Promoting interdisciplinary preventive and treatment services to child-bearing women.
- Encouraging the development of novel assessment, diagnostic, and treatment strategies.
- Translating science into practice and policy through publications, training, service development and leadership in perinatal mental health.
- Supporting the development of diverse, multidisciplinary professionals at
- the cutting edge of perinatal mental health through continued education and research.

Perinatal Quality Foundation

<http://www.perinatalquality.org>

The mission of the Perinatal Quality Foundation is to improve the quality of Maternal-Fetal medicine medical services by providing state of the art educational programs, and evidence based, statistically valid monitoring systems to evaluate current practices and facilitate the transition of emerging technologies into clinical care.

Philips

www.usa.philips.com/healthcare/solutions/ultrasound/ultrasound-obstetrics-and-gynecology

Philips is a technology company focused on improving people's lives through meaningful innovation across the health continuum, from healthy living and prevention to diagnosis, treatment, recovery and home care. It's a unique perspective empowering us all to create a healthier future.

Physicians for Reproductive Health

www.prh.org

Physicians for Reproductive Health is a national, doctor led, advocacy organization dedicated to increasing access to reproductive health care, including contraception and abortion, for all patients. Visit our booth in the exhibit hall to learn about advocacy, leadership training, medical education resources and membership opportunities.

Prevea Health

www.prevea.com

PREVEA HEALTH is seeking an MFM physician to join our physician owned multispecialty group, comprised of 240 physician shareholders. Prevea Health, and our partnership with Hospital Sisters Health System (HSBS), offer services not found anywhere else in NE Wisconsin. Prevea is partner to (6) HSBS Wisconsin based hospitals located NE and Western Wisconsin. Prevea Health offers physicians the opportunity to have a voice in how they practice medicine.

PreventionGenetics

www.preventiongenetics.com

PreventionGenetics is a leader in providing comprehensive clinical DNA testing offering sequencing for over 1,600 genes and deletion/duplication testing for over 1,500 genes. Our highly experienced team of geneticists provide fast turnaround times, outstanding personalized service and the highest quality testing at the lowest prices possible. PreventionGenetics is CLIA and ISO15189-accredited and has the

largest DNA test menu of any laboratory in the United States.

Progenity

<http://progenity.com>

At Progenity, we partner with clinicians to offer advanced diagnostic tests that help patients and their families Prepare for Life. Our specialized testing services include: Genetic Carrier Screening, Non-Invasive Prenatal Testing, and other Women's Health tests. Visit us at SMFM Booth #617 or at progenity.com.

Reproductive Scientist Development Program (RSDP)

<http://rsdp.wustl.edu>

The Reproductive Scientists Development Program (RSDP) was established in 1988 to train obstetrician/gynecologists committed to academic investigative careers in fundamental biomedical science. With support from the *Eunice Kennedy Shriver* National Institute of Child Health and Human Development (NICHD) in collaboration with private agencies, professional societies, foundations, and private industry, the RSDP provides career development support for obstetricians and gynecologists who are committed to a basic science career in academic medicine and research.

Roger B. Newman and Barbara Luke

When You're Expecting Twins, Triplets or Quads by Barbara Luke, Tamara Eberlein and Roger B. Newman is the bestselling, award winning book for parents seeking guidance for a healthy multifetal pregnancy. Updated, revised and expanded, the newly released (January, 2017) fourth edition includes comprehensive information and recommendations for expectant parents during and after pregnancy, as well as a new doctor-to-doctor section for managing the unique challenges of a multiple gestation. 640 pages, \$24.99

Rush University Medical Center

www.rush.edu

Rush University Medical Group is recruiting 2 fulltime BE/BC Maternal-Fetal Medicine Specialists to provide

service at our Rush-Copley Medical Center (RCMC) location in Aurora, IL. Rush-Copley Medical Center approximately 40 miles west of Chicago offers a Level III Perinatal Service and is the 5th busiest OB hospital in Illinois with over 3600 deliveries annually. The MFM clinic offers appointments 5 days a week running 34 ultrasound rooms daily. Please see www.joinrush.org for more information.

Samsung Neurologica

www.samsungmedison.com

Samsung NeuroLogica, the healthcare subsidiary of Samsung Electronics America Inc., develops, manufactures, and markets innovative imaging technologies and is committed to delivering fast, easy and accurate diagnostic solutions to healthcare providers. NeuroLogica, the global corporate headquarters and manufacturer of Samsung computed tomography, is also the US headquarters for sales, marketing and distribution of all Samsung digital radiography and ultrasound systems. NeuroLogica's growing portfolio of advanced medical technologies are used worldwide in leading healthcare institutions.

Sciton

www.sciton.com

Sciton is the leading manufacturer and provider of superior laser and light based aesthetic solutions. Sciton systems are designed to grow with your practice. When the needs of your practice expand, you can upgrade your existing system with new and innovative modules allowing you to offer more treatment options. Stop by the Sciton booth to learn more.

Sera Prognostics

www.seraprognostics.com

Sera Prognostics introduces PreTRM™ Test for Risk Management. The PreTRM™ test is a powerful blood test used for early prediction of a woman's risk of spontaneous preterm birth in asymptomatic women with a singleton pregnancy. The PreTRM™ test is administered between 19w/1d and 20w/6d of gestation. Early risk prediction

allows physicians to personalize interventions early, before the onset of symptoms of preterm labor, with the intention of prolonging pregnancy and improving neonatal outcomes. Visit www.PreTRM.com.

Sheridan Healthcare

www.sheridanhealthcare.com

Sheridan Healthcare, Inc. is a multi-specialty physician group and healthcare management team. Sheridan's women's and children's health services practice began in 1982. We are the second largest neonatal care provider in the country and are proud of our 98.5% provider retention rate. Sheridan Children's Services division serves hospitals and health systems in the areas of Neonatal-Perinatal Medicine, Pediatric Services and Universal Newborn Hearing Screening.

Sonultra Corporation

<http://sonultracorp.com>

Sonultra Corporation's patented technologies can help grow and manage your practice. Solutions for mobile and satellite expansion, web access to reporting and imaging, PACS, HIS/RIS/EMR integration continue to enhance the 25+ years of solutions we have provided to hospitals, private practices and your colleagues. Come see our latest offerings.

Southwestern Women's Options

<http://southwesternwomens.com>

Curtis Boyd, MD owned clinics provide a full range of medical and surgical abortion services. The Albuquerque office specializes in third trimester abortion care and offers a unique Fetal Indications Program tailored to the special needs of the patient and her family.

St. Louis Fetal Care Institute

www.stlouisfetalcare.com

The SSM Health St. Louis Fetal Care Institute is a partnership between Cardinal Glennon Children's Hospital, St. Mary's Hospital and Saint Louis University School of Medicine. With renowned maternal-fetal medicine specialists, pediatric and fetal surgeons, The Institute provides cutting-edge

diagnostic methods and treatment options for families whose unborn babies are facing medical challenges. As one of the leading comprehensive fetal programs in the country, it offers fetal interventions, including open and minimally invasive fetal surgery.

Taylor & Francis

<http://taylorandfrancisgroup.com>

Taylor & Francis Group partners with researchers, scholarly societies, universities and libraries worldwide to bring knowledge to life. As one of the world's leading publishers of scholarly journals, books, e-books and reference works our content spans all areas of Humanities, Social Sciences, Behavioural Sciences, Science, and Technology and Medicine.

Texas Children's Hospital/Baylor Genetics Laboratories

www.texaschildrens.org

Located in Houston, Texas Children's Fetal Center™ is one of the nation's leaders in the diagnosis and treatment of abnormalities in unborn and newborn infants. We are committed to providing the best possible care and outcome for each mother, baby & family.

Baylor Genetics Laboratories

www.bcm.edu/research/medical-genetics-labs

Baylor Genetics Laboratories offer a broad range of diagnostic genetics tests including DNA diagnostics, sequencing, cytogenetics, FISH diagnostics, cancer cytogenetics, chromosomal microarray analysis, biochemical genetics, and Mitochondrial DNA analysis. We offer noninvasive genetic testing.

Thieme Medical Publishers

www.thieme.com

Thieme is the publisher of the *American Journal of Perinatology*. The journal has an Impact Factor of 1.677 and offers regular podcasts available on iTunes. It is an international, peer-reviewed, and indexed journal publishing 14 issues a year dealing with original research and topical reviews. The *American Journal of Perinatology* is the definitive forum for specialists in obstetrics, neonatology, perinatology, and maternal/fetal

medicine, with emphasis on bridging the different fields.

Trice Imaging, Inc.

www.triceimaging.com

Trice The Cloud Platform for Ultrasound. Tricefy™ has simplified image management while enabling you to share and collaborate like never before. Our cost effective service allows users to access ultrasound studies from anywhere and share examination results with colleagues, experts and patients instantly via text and email.

UCSF Fetal Treatment Center

<http://fetus.ucsf.edu>

The UCSF Fetal Treatment Center is a world leader in diagnosing and treating birth defects before delivery. We offer comprehensive, family-centered care in one location, from diagnosis and prenatal management through postnatal care, including long-term pediatric follow-up. Our patients have access to an experienced, multidisciplinary team which includes specialists from perinatology, neonatology, surgery, radiology, cardiology, neurology, genetics, social work and nursing. The Fetal Treatment Center is part of UCSF Benioff Children's Hospital San Francisco.

University of Maryland Medical Center — Center for Advanced Fetal Care

<http://umm.edu/fetalcare>

The Center for Advanced Fetal Care is a world-class fetal medicine unit. International standard ultrasound, leading-edge Doppler, comprehensive fetal therapy, complex maternal surgery, whole animal primate OB research it's all here! Your patients will love our attention to individual needs. Collaborative research is a specialty, and our international Faculty and many visitors keeps us growing. Visit the Fetal Therapy team at the CAFC booth! University of Maryland, Accelerating Innovation and Discovery in Medicine.

University of Southern California

www.lafetaltherapy.org

Los Angeles Fetal Surgery The University of Southern California (USC) and Children's Hospital of Los Angeles

(CHLA) have worked collaboratively with Huntington Memorial Hospital to form Los Angeles Fetal Surgery. Los Angeles Fetal Surgery offers minimally invasive fetal treatments that will cure or reduce adverse outcomes resulting from fetal conditions that may otherwise result in death or irreversible organ damage to the baby.

USF Fetal Care Center of Tampa Bay

<http://health.usf.edu/medicine/obgyn/fetal>

The USF Fetal Care Center of Tampa Bay is Central Florida's leading comprehensive center, offering intervention for fetuses with known birth defects requiring intrauterine surgery such as minimally invasive fetoscopic labor surgery.

Vision Chips, Inc.

www.visionchips.com

For over 25 years, Vision Chips, Inc. has been the true leader in extremely high quality, comprehensive OB/GYN Ultrasound Reporting and Imaging systems that are clearly designed with the end-user in mind. Used by some of the world's leading hospitals that rely on our rock solid technology that is designed for a high-volume, interruption free environment. OBSERVER™ is the natural result of a passion for excellence.

37th Pregnancy Meeting Commercial Support Events and Activities*

The Society wishes to express its appreciation to the companies and organizations that have underwritten, in full or in part, various activities associated with this meeting. At this printing SMFM wishes to thank:

Ferring Pharmaceuticals — Exhibit Passport to Prizes

Hologic — The Foundation for SMFM's Relaxation Station

Illumina — Opening Reception

Integrated Genetics — Hotel Keycards
Obstetrix Medical Group — Meet-the-Fellows Reception

Parsagen Diagnostics, Inc. — Photo booth

The Fetal Center at Children's Memorial Hermann — Daily Yoga

Thursday, January 26 Exhibitor Sponsored Hospitality Events and Presentations

The following events are official exhibitor sponsored hospitality events and open to all Pregnancy Meeting attendees. *Products, services and/or information presented at these exhibitor hospitality events are not considered educational activities and the content has not been reviewed, recommended or endorsed by SMFM.*

Counsyl Hospitality Reception 6:00 PM in the Milano Ballroom Sections I-II; Promenade Level

Parsagen Hospitality Event 6:00 PM in the Augustus Ballroom Sections V-VI; Emperor's Level

Presentation on:
Diagnostic innovation meets practice dialogue:
Predicting Risk of Preterm Delivery: Recent Advances to Improve Accuracy and Accessibility

Clinical validation of a novel biomarker test for preterm birth prediction in a large US multicenter prospective study and European experience

Philips Hospitality and Live Scanning Reception 6:00 PM in the Augustus Ballroom Sections III-IV; Emperor's Level

Samsung Hospitality Reception 6:00 PM in the Augustus Ballroom Sections I-II; Emperor's Level