

## AJOG on iPad announcement

**W**e would like to announce that the American Journal of Obstetrics & Gynecology (AJOG) is now even easier and more convenient for our readers with an Apple iPad (Apple, Cupertino, CA). The AJOG app, available in iTunes (Apple) is free to download and offers readers access to full issues from January 2011 to the present. In addition, readers can also access the most current AJOG content and Articles in Press. Once downloaded, content may be browsed or searched and there are additional in-app features to enhance the AJOG reading experience:

- Read abstract, full text, or retrieve the original PDF
- Customize reading font size
- Save articles to device
- Add notes to articles and bookmarks
- Search downloaded journal articles
- Email articles or email images from within articles
- Read the journal info: Aims and Scope, Editorial Board Members
- View article-attached videos

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The current app will soon be upgraded and new features will be available. These are:

- Ability to download individual issues as needed, including conference (or abstract) supplements and other special issues.
- Upgraded Table of Contents that categorically lists headers and subheaders, arranging the articles according to the journal categories, in an expandable and collapsible format.
- Social media Integration that allows you to share article links on your Facebook and/or Twitter page.
- Upgraded Notes feature that lists the specific article name and ALL the notes with highlighted text.

Access to all AJOG content available in the app is now free to all in this initial trial period. Once the trial period ends, access will be restricted to journal subscribers with a valid username and password (the same username and password used on the AJOG website to access full-text content). We will be sure to inform you when this authentication will be implemented.

We encourage you to download the AJOG app now so you are ready for the upgrade. You can do so here: <http://itunes.apple.com/us/app/american-journal-obstetrics/id466843230?mt=8/>

As always, please send us your feedback.

The Editors

